

FIRE SHOW brings innovation in firefighting and prevention



One of the country's main events directed exclusively for the firefighting and prevention sector, **FIRE SHOW | International Fire Fair** will take place between **October 5th and 7th, 2016**, at São Paulo Expo Exhibition & Convention Center, in São Paulo.

With the purpose of further disclosing the prevention concept, **FIRE SHOW** offers the visitor access to a wide range of courses, workshops and lectures about professional updates regarding standards, products, services and equipment. In this edition, **50 thousand visitors** are expected, including firefighters, officers of the Internal Commission for Accident Prevention, buyers, integrators, risk inspectors, first responders and other professionals of the sector.

The trade show, organized by **Cipa Fiera Milano** and supported by the Brazilian Association of the Industries of Firefighting Equipment and High Pressure Cylinders (**ABIEX**), will present solutions for the entire industry in the areas of rescue and fire prevention, bringing products designed for fire detection, alarms and extinguishers; fire spread and firefighting equipment such as hoses and foam; portable, automotive and dry chemical extinguishers; pressure gauges, valves and accessories for extinguishers, amongst others.

Simultaneously to the 12th editions of FIRE SHOW will occur the 21st edition of **FISP | International Fair of Safety and Protection**, the largest event in Latin America to be directed to work safety and health, promoted by **Cipa Feira Milano** and supported by the Brazilian Association of Distributors and Importers of Safety and Occupational

Protection Equipment and Products (**ABRASEG**), the Brazilian Association of the Safety Material and Occupational Protection Industry (**ANIMASEG**), and Syndicate of the Safety Material Industry (SINDISEG). The combined events will gather 700 exhibitors, in an area of 42 thousand m², with an expectation of attracting 50 thousand professionals of the sector.

2016 News: Relationship Program "1st Participation on FIRE SHOW"

Aiming at embracing companies from all sizes and sectors in the area of fire protection and rescue, **FIRE SHOW | International Fire Fair** developed the relationship program "**1st Participation on FIRE SHOW**". The program offers customized service and a set of differentiated services to facilitate the companies' participation in the trade show.

More information: www.fireshow.com.br

Service

12th FIRE SHOW | International Fire Fair

Simultaneous Event: 21st FISP | International Safety and Protection Fair

Date: October 5th to 7th, 2016, from 1 to 9 p.m.

Location: São Paulo Expo Exhibition & Convention Center

Address: Rodovia dos Imigrantes, Km 1,5 – São Paulo – SP – Brasil

Cost Free Transport: Rua Nelson Fernandes, 450 – Access by Jabaquara Bus Station

* Cost free event for professionals of the sector

About Cipa Fiera Milano

Cipa Fiera Milano is specialized in business trade shows and technical publications, having the purpose of bringing organizations closer and creating relationship opportunities by performing large trade shows and publications in sector magazines of Latin America.



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Fiera Milano around the World

Headquartered at Milan – Italy, Fiera Milano is market leader in the sector of trade shows and congresses, both in number of visitors and exhibitors as in the excellence of the fairs. With offices in eight countries around the world, Fiera Milano has a portfolio differentiated from other trade show promoters regarding the wide range of economic sectors that are represented and the events' quality. Each year, Fiera Milano trade shows attract over 30 thousand exhibitors and five million visitors.

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